



OATS & WHEAT

The Champion range of oats and wheat are proudly and exclusively distributed by Goodman Fielder to the Commercial, Food Service and Bakery markets.

Together, we combine an iconic brand, with the knowledge and experience of dedicated Marketing and Business Development teams.



Champion Oats and Wheat

- Champion is a trusted brand offering tasty solutions for your menu.
- Champion Oats and Wheat are versatile and may be used in many applications as reliable and consistent ingredients in the manufacture of quality products such as: muesli bars, breads, muffins, desserts and as a breakfast item.



Packaging

- The Champion range of products comes in practical packaging designs.

Bulk Packs: Clearly labeled for easy identification

Rolled Oats

109132 (10kg) 109135 (20kg)



- From the whole groat, the product is rolled to produce rolled oats.
- The product may be rolled to varying sizes.

Application:

Great for manufacturing of commercial breakfast bars and signature muesli

Milk Oats

109131

- Derived from the hulled oats, which have been cut, steamed and rolled.
- Smaller in thickness than rolled oats, resulting in a reduced cook time.

Application:

Delicious in porridge, cookies, muffins or desserts. Makes a great topping for bread.



Oat Bran

109130



- Derived from the oat kernel, which has been separated and milled to the required particle size.

Application:

Great for muffins, muesli bars and in cereals.

Rolled Oats Standard Bulka Order (SBO)

109120



- From the whole groat, the product is steamed and rolled into medium flakes.

Application:

Perfect for manufacturing bars and for hearty porridges.

Flaked Purple Wheat

109137

- Produced from sound clean purple wheat which is steamed and flaked to the correct thickness and in a dark colour to give variation to your baking.

Application:

Excellent in breads or in the manufacturing of muesli bars.



Flaked Kibbled Purple Wheat

109139



- Derived from whole grain purple wheat and cut into three pieces for easy consumption.

Application:

Perfect for making bread and the purple colour gives a distinctive premium look.

Flaked Red Wheat

109136

- New Zealand wheat which is free from contamination or musty off odours.

Application:

Ideal for use in breads or muesli



Flaked Kibbled Red Wheat

109138



- Produced from sound clean wheat which is kibbled, steamed and flaked.

Application:

Excellent to blend into mueslis or can be sprinkled over loaves of bread

Description	Product Code	Pack Size	Qty/ Pallet	Layers/ Pallet	Qty/ Layer
Rolled Oats	109132	1 x 10kg	50	10	5
Rolled Oats	109135	1 x 20kg	24	6	4
Milk Oats	109131	1 x 20kg	24	6	4
Oat Bran	109130	1 x 20kg	24	6	4
Rolled Oats SBO (only available in 20kg)	109120	1 x 20kg	24	6	4
Flaked Purple Wheat	109137	1 x 20kg	24	6	4
Flaked Kibbled Purple Wheat	109139	1 x 20kg	24	6	4
Flaked Red Wheat	109136	1 x 20kg	24	6	4
Flaked Kibbled Red Wheat	109138	1 x 20kg	24	6	4



For more information contact our
Consumer Advisory Centre
on 0800 809 804
or visit www.gffoodservice.co.nz

Goodman  Fielder